

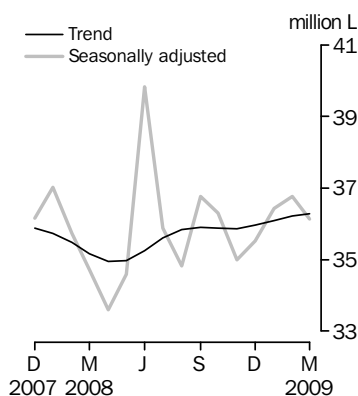
SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

EMBARGO: 11.30AM (CANBERRA TIME) FRI 8 MAY 2009

KEY FIGURES

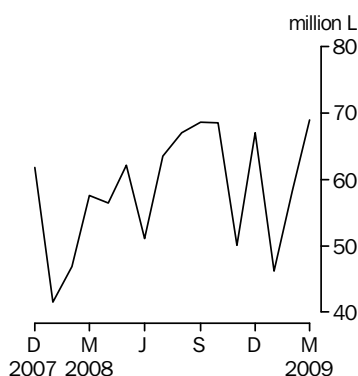
Australian produced wine

Domestic sales



Australian produced wine

Exports
Original



INQUIRIES

For further information about these and related statistics, contact the National Information and Referral Service on 1300 135 070 or Paul Pamment on Adelaide (08) 8237 7302.

	Mar 2009	Feb 2009 to Mar 2009	Mar 2008 to Mar 2009
'000 L	% change	% change	

TREND ESTIMATES

Australian produced wine

Domestic wine sales	36 279	0.1	3.2
White table wine sales	17 351	0.2	1.5
Red and rosé table wine sales	13 257	-0.2	3.2

SEASONALLY ADJUSTED

Australian produced wine

Domestic wine sales	36 140	-1.7	4.1
White table wine sales	16 917	-5.5	0.1
Red and rosé table wine sales	13 535	1.7	8.6

KEY POINTS

AUSTRALIAN WINE DOMESTIC SALES

DOMESTIC WINE SALES

- The trend estimate for domestic sales of Australian produced wine was 36.3 million litres in March 2009, an increase of 0.1% from February 2009 and up 3.2% on March 2008.
- The seasonally adjusted estimate was 36.1 million litres this month, down 1.7% from February and up 4.1% on March last year.

WHITE TABLE WINE

- The trend estimate for domestic sales of Australian produced white wine was 17.4 million litres this month, 0.2% higher than last month and was 1.5% higher than March 2008.
- The seasonally adjusted estimate was 16.9 million litres in March, down 5.5% from February and 0.1% higher than March 2008.

RED/ROSÉ TABLE WINE

- The trend estimate for domestic sales of Australian produced red and rosé wine fell by 0.2% to 13.3 million litres this month but rising 3.2% on the same month last year.
- The seasonally adjusted estimate was 13.5 million litres in March, an increase of 1.7% on February and 8.6% higher than March 2008.

AUSTRALIAN WINE EXPORTS

- Exports of Australian produced wine increased by 18.5% this month to 69 million litres. The value of the exported wine in March was \$210.5 million, an increase of 13.1% from last month. Australia exported 727.7 million litres, with a total value of \$2.5 billion in the twelve months ending March 2009. This was a fall of 1.3% in volume and a decrease of 11.6% in value over the corresponding period to March 2008.

NOTES

FORTHCOMING ISSUES

<i>ISSUE</i>	<i>RELEASE DATE</i>
April 2009	5 June 2009
May 2009	3 July 2009
June 2009	3 August 2009
July 2009	3 September 2009
August 2009	7 October 2009
September 2009	6 November 2009



DATA NOTES

There are no notes about the data in this issue.

ROUNDING

Where figures have been rounded, discrepancies may occur between sums of the component items and totals.



ABBREVIATIONS

\$m	million dollars
ABS	Australian Bureau of Statistics
AWBC	Australian Wine and Brandy Corporation
f.o.b.	free on board
HS	Harmonized Commodity Description and Coding System (Harmonized System)
L	litre
L al	litres of alcohol

Brian Pink
Australian Statistician

DOMESTIC AUSTRALIAN TABLE WINE SALES TREND

TOTAL WHITE AND RED/ROSÉ TABLE WINE

The trend estimate for white table wine sales in March was 17.4 million litres which was 0.2% higher than February. The trend estimate for red and rosé wine sales was 13.3 million litres which was 0.2% lower than last month.

TOTAL WHITE AND RED/ROSÉ TABLE WINE: Trend

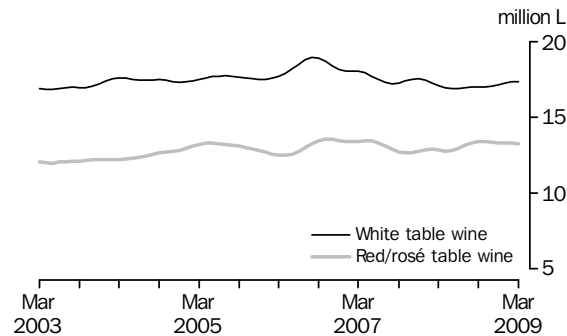


TABLE WINE, GLASS CONTAINER LESS THAN 2 LITRES

The trend estimate for sales of white table wine in glass containers of less than 2 litres increased by 0.3% from last month, the eleventh consecutive rise. The trend estimate for red and rosé wine sales in glass containers of less than 2 litres rose 1.1% from last month and has risen for seven months.

TABLE WINE, Glass container less than 2 litres: Trend

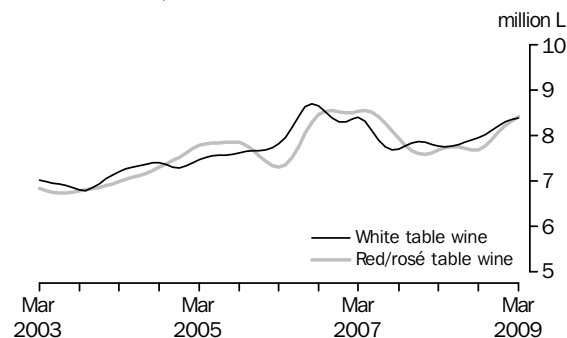
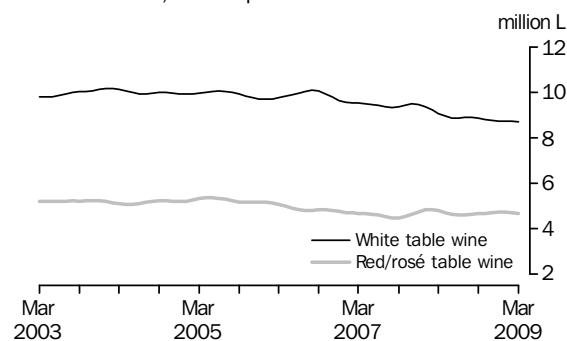


TABLE WINE, SOFT PACK CONTAINERS

The trend estimate for domestic sales of white table wine in soft packs fell 0.1% this month, the seventh consecutive monthly fall. The trend estimate for red and rosé wine sales in soft packs fell by 0.6% this month and has fallen for two months.

TABLE WINE, Soft pack containers: Trend



EXPORTS OF AUSTRALIAN PRODUCED WINE

ANNUAL EXPORTS OF AUSTRALIAN PRODUCED WINE

The graph below shows a fall from last year in the quantity of exports of Australian produced wine. In 2007-08 wine exports totalled 715 million litres, a fall of 9.2% from the 787 million litres exported in 2006-07. Further, the volume of Australian made wine exported in 2007-08 was 1.0% lower than the volume in 2005-06 (722 million litres).

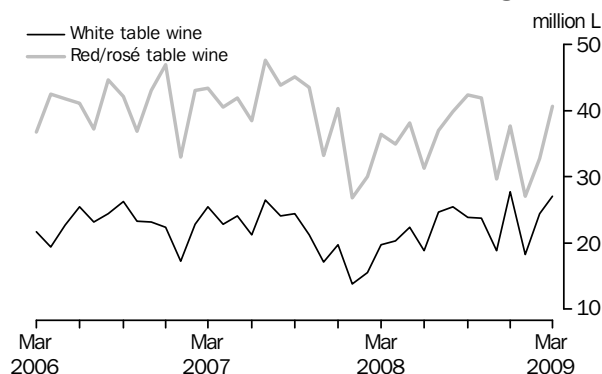
EXPORTS OF AUSTRALIAN PRODUCED WINE, Annual totals: **Original**



EXPORTS OF WHITE AND RED/ROSÉ TABLE WINE

In original terms, 69 million litres of Australian produced table wine were exported in March, an increase of 18.5% on February and an increase of 19.9% on March 2008. In March 2009, 27.1 million litres of Australian produced white table wine were exported, an increase of 10.9% from last month and an increase of 37.1% on March 2008. Australian producers exported 40.7 million litres of red and rosé table wine in March 2009, an increase of 24.0% from last month and a 11.6% increase on March 2008.

EXPORTS OF TABLE WINE BY TYPE: **Original**

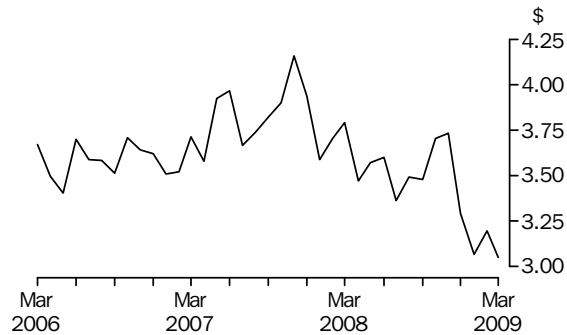


EXPORTS OF AUSTRALIAN PRODUCED WINE *continued*

UNIT VALUE OF WINE EXPORTS

In original terms, the value of the wine exported in March (69 million litres) was \$210.5m, an increase of 13.1% in value from February. The average value of Australian wine exported in March was \$3.05 per litre, down from \$3.20 per litre last month and down from \$3.79 per litre in March 2008.

UNIT VALUE OF WINE EXPORTS: Original



DIFFERENCES BETWEEN ABS AND AWBC WINE EXPORT FIGURES

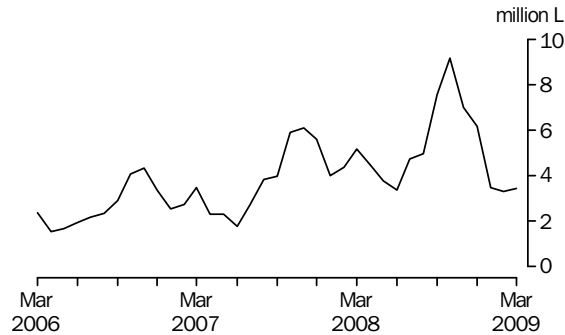
The value of wine exports reported in this publication is derived by the Australian Bureau of Statistics (ABS) from customs export records and the ABS converts the value on the day of shipment, at the daily conversion rate (see paragraph 10 of the Explanatory Notes for more detail). The Australian Wine and Brandy Corporation (AWBC) also report the value of exports and the exporter makes the conversion when submitting wine for export approval. With the AWBC method, it is expected that some of the conversions will occur at hedged rates. This does not occur with the ABS method. For March, the value reported by the ABS was \$210.5m, while the AWBC value was \$203m. When the Australian exchange rate is moving significantly the alternative methods will result in diverging valuations.

IMPORTS AND DISPOSALS OF AUSTRALIAN PRODUCED WINE

WINE IMPORTS CLEARED FOR HOME CONSUMPTION

In original terms, 3.4 million litres of wine, valued at \$26.3 million were imported in March, an increase of 4.5% in quantity from the previous month. The value of imports was 0.7% lower than February. The average value of wine imports cleared for home consumption in March was \$7.63 per litre down from \$8.04 per litre in February.

WINE IMPORTS CLEARED: Original



DISPOSALS OF AUSTRALIAN PRODUCED WINE AND WINE AVAILABLE FOR CONSUMPTION IN AUSTRALIA

The original data for the March quarter 2009 shows that wine available for consumption in Australia decreased 2.4% on the same quarter in 2008. Domestic sales of Australian wine for the March 2009 quarter increased 1.0% compared with the same quarter last year, and wine imports decreased 24.5% over the same period. Total disposals of Australian produced wine in the March quarter 2009 increased by 12.0% on the same quarter in 2008 with exports rising 18.8%.

<i>Period</i>	<i>Domestic sales of Australian produced wine (A)</i> '000 L	<i>Wine imports cleared for home consumption (B)</i> '000 L	<i>Wine available for consumption (A + B)</i> '000 L	<i>Exports of Australian produced wine (C)</i> '000 L	<i>Total disposals of Australian produced wine (A + C)</i> '000 L
2005–06	432 372	27 165	459 537	721 771	1 154 143
2006–07	448 142	34 275	482 417	786 926	1 235 068
2007–08	427 516	53 313	480 829	714 711	1 142 227
March Qtr 2008	r89 712	13 534	r103 246	145 946	r235 658
March Qtr 2009	90 580	10 219	100 799	173 333	263 913

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DOMESTIC SALES OF AUSTRALIAN WINE, By container type

Period	WHITE TABLE WINE			RED AND ROSÉ TABLE WINE			Total table wine	Total other wine	Total wine
	Glass less than 2 litres	Soft packs(a)	Total(b)	Glass less than 2 litres	Soft packs(a)	Total(b)			
	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L			
ORIGINAL									
2005-06	92 951	118 220	212 558	91 821	61 116	154 237	366 796	65 575	432 372
2006-07	100 391	116 196	218 566	102 126	57 276	162 106	380 672	67 471	448 142
2007-08	93 934	110 367	206 810	95 581	55 336	155 193	362 003	65 514	427 516
2008									
March	7 352	8 724	16 488	6 600	4 132	10 908	27 396	4 572	31 968
April	7 225	8 992	16 469	7 438	4 681	12 300	28 769	4 289	33 058
May	7 269	8 712	16 129	8 703	4 956	13 975	30 104	4 651	34 755
June	7 656	8 053	15 962	9 685	4 566	14 788	30 750	4 669	35 419
July	8 098	10 425	18 810	9 796	6 321	16 474	35 284	5 386	40 670
August	6 625	8 448	15 153	8 274	5 319	14 197	29 350	4 802	34 151
September	8 172	8 245	16 711	7 613	4 736	14 653	31 364	6 074	37 438
October	9 624	9 528	19 318	8 878	4 472	15 070	34 388	7 806	42 194
November	11 024	9 204	20 320	9 077	5 387	14 617	34 937	7 085	42 021
December	10 332	8 800	19 321	9 055	4 495	13 813	33 134	8 267	41 401
2009									
January	5 644	7 141	13 027	4 570	3 070	7 803	20 830	3 771	24 602
February	7 933	9 475	17 641	6 523	3 702	10 485	28 126	3 737	31 863
March	7 944	8 353	16 689	7 744	4 276	12 364	29 053	5 062	34 115
SEASONALLY ADJUSTED									
2008									
March	7 622	8 968	16 902	7 729	4 467	12 467	29 369	5 355	34 724
April	7 525	8 804	16 599	7 647	4 561	12 344	28 943	4 657	33 601
May	7 879	8 299	16 345	8 098	4 500	12 996	29 341	5 257	34 598
June	9 396	9 099	18 767	9 739	4 753	15 079	33 846	5 990	39 837
July	7 911	9 285	17 444	7 856	4 726	12 893	30 336	5 541	35 877
August	7 592	8 891	16 636	7 575	4 576	12 802	29 438	5 393	34 830
September	7 875	8 596	16 705	7 232	4 622	14 497	31 203	5 574	36 777
October	8 155	8 987	17 306	7 939	4 500	13 379	30 685	5 616	36 301
November	8 194	8 673	16 990	8 008	4 843	12 968	29 958	5 045	35 003
December	8 147	8 498	16 777	8 208	4 767	13 273	30 050	5 482	35 532
2009									
January	8 157	8 932	17 347	8 058	4 933	13 206	30 552	5 886	36 438
February	8 715	8 902	17 903	8 441	4 478	13 307	31 210	5 555	36 765
March	8 145	8 496	16 917	8 328	4 643	13 535	30 452	5 689	36 140
TREND									
2008									
March	7 773	9 076	17 088	7 678	4 790	12 841	29 929	5 236	35 165
April	7 756	8 952	16 953	7 727	4 719	12 769	29 722	5 239	34 962
May	7 760	8 866	16 872	7 754	4 646	12 786	29 658	5 324	34 982
June	7 792	8 855	16 886	7 753	4 602	12 926	29 812	5 439	35 251
July	7 845	8 879	16 946	7 722	4 597	13 135	30 080	5 519	35 600
August	7 896	8 887	16 981	7 683	4 625	13 320	30 301	5 539	35 841
September	7 943	8 863	16 985	7 687	4 660	13 413	30 397	5 511	35 908
October	8 019	8 807	16 995	7 774	4 684	13 409	30 404	5 469	35 873
November	8 118	8 753	17 043	7 920	4 708	13 365	30 407	5 462	35 869
December	8 219	8 732	17 141	8 077	4 725	13 315	30 456	5 511	35 967
2009									
January	8 296	8 727	17 238	8 211	4 725	13 286	30 524	5 571	36 095
February	8 353	8 720	17 317	8 320	4 710	13 288	30 604	5 629	36 233
March	8 374	8 710	17 351	8 407	4 683	13 257	30 608	5 672	36 279

(a) Soft pack containers include all collapsible packs, plastic or otherwise.

(b) Components do not add to total. The difference between the components and total is 'wine in other containers' (see Glossary).

DOMESTIC SALES OF AUSTRALIAN WINE: Percentage change from previous period

Period	WHITE TABLE WINE			RED AND ROSÉ TABLE WINE			Total table wine	Total other wine	Total wine
	Glass less than 2 litres	Soft packs(a)	Total	Glass less than 2 litres	Soft packs(a)	Total			
	%	%	%	%	%	%	%	%	%
ORIGINAL									
2005-06	3.9	-0.5	1.5	0.7	-3.0	-0.8	0.5	0.4	0.5
2006-07	8.0	-1.7	2.8	11.2	-6.3	5.1	3.8	2.9	3.6
2007-08	-6.4	-5.0	-5.4	-6.4	-3.4	-4.3	-4.9	-2.9	-4.6
2008									
March	6.2	-14.3	-4.7	15.9	-7.1	2.0	-2.2	22.3	0.7
April	-1.7	3.1	-0.1	12.7	13.3	12.8	5.0	-6.2	3.4
May	0.6	-3.1	-2.1	17.0	5.9	13.6	4.6	8.4	5.1
June	5.3	-7.6	-1.0	11.3	-7.9	5.8	2.1	0.4	1.9
July	5.8	29.5	17.8	1.1	38.4	11.4	14.7	15.4	14.8
August	-18.2	-19.0	-19.4	-15.5	-15.9	-13.8	-16.8	-10.8	-16.0
September	23.4	-2.4	10.3	-8.0	-11.0	3.2	6.9	26.5	9.6
October	17.8	15.6	15.6	16.6	-5.6	2.8	9.6	28.5	12.7
November	14.5	-3.4	5.2	2.2	20.5	-3.0	1.6	-9.2	-0.4
December	-6.3	-4.4	-4.9	-0.2	-16.6	-5.5	-5.2	16.7	-1.5
2009									
January	-45.4	-18.9	-32.6	-49.5	-31.7	-43.5	-37.1	-54.4	-40.6
February	40.6	32.7	35.4	42.7	20.6	34.4	35.0	-0.9	29.5
March	0.1	-11.8	-5.4	18.7	15.5	17.9	3.3	35.5	7.1
SEASONALLY ADJUSTED									
2008									
March	1.6	-6.4	-2.4	10.1	-16.7	-5.4	-3.6	1.8	-2.8
April	-1.3	-1.8	-1.8	-1.1	2.1	-1.0	-1.4	-13.0	-3.2
May	4.7	-5.7	-1.5	5.9	-1.3	5.3	1.4	12.9	3.0
June	19.3	9.6	14.8	20.3	5.6	16.0	15.4	13.9	15.1
July	-15.8	2.0	-7.1	-19.3	-0.6	-14.5	-10.4	-7.5	-9.9
August	-4.0	-4.2	-4.6	-3.6	-3.2	-0.7	-3.0	-2.7	-2.9
September	3.7	-3.3	0.4	-4.5	1.0	13.2	6.0	3.4	5.6
October	3.6	4.5	3.6	9.8	-2.6	-7.7	-1.7	0.8	-1.3
November	0.5	-3.5	-1.8	0.9	7.6	-3.1	-2.4	-10.2	-3.6
December	-0.6	-2.0	-1.3	2.5	-1.6	2.4	0.3	8.7	1.5
2009									
January	0.1	5.1	3.4	-1.8	3.5	-0.5	1.7	7.4	2.5
February	6.8	-0.3	3.2	4.8	-9.2	0.8	2.2	-5.6	0.9
March	-6.5	-4.6	-5.5	-1.3	3.7	1.7	-2.4	2.4	-1.7
TREND									
2008									
March	-0.4	-1.6	-1.0	0.7	-1.0	-0.5	-0.7	-1.6	-0.9
April	-0.2	-1.4	-0.8	0.6	-1.5	-0.6	-0.7	0.1	-0.6
May	0.1	-1.0	-0.5	0.4	-1.5	0.1	-0.2	1.6	0.1
June	0.4	-0.1	0.1	—	-0.9	1.1	0.5	2.2	0.8
July	0.7	0.3	0.4	-0.4	-0.1	1.6	0.9	1.5	1.0
August	0.6	0.1	0.2	-0.5	0.6	1.4	0.7	0.4	0.7
September	0.6	-0.3	—	—	0.8	0.7	0.3	-0.5	0.2
October	0.9	-0.6	0.1	1.1	0.5	—	—	-0.8	-0.1
November	1.2	-0.6	0.3	1.9	0.5	-0.3	—	-0.1	—
December	1.2	-0.2	0.6	2.0	0.4	-0.4	0.2	0.9	0.3
2009									
January	0.9	-0.1	0.6	1.7	—	-0.2	0.2	1.1	0.4
February	0.7	-0.1	0.5	1.3	-0.3	—	0.3	1.0	0.4
March	0.3	-0.1	0.2	1.1	-0.6	-0.2	—	0.8	0.1

— nil or rounded to zero (including null cells)

(a) Soft pack containers include all collapsible packs, plastic or otherwise.

DOMESTIC SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

	Table	Fortified	Sparkling bottle fermentation(a)	Sparkling bulk fermentation(a)	Carbonated	Other wine products(b)	Vermouth	Brandy(c)
Period	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L at
2005-06	366 796	18 510	23 128	16 659	4 248	2 833	197	535
2006-07	380 672	17 387	23 266	16 617	7 080	2 947	172	510
2007-08	362 003	17 183	21 655	14 939	8 479	3 114	144	508
2008								
March	27 396	1 122	1 327	1 151	736	226	11	33
April	28 769	1 241	1 330	891	598	217	12	32
May	30 104	1 594	1 261	1 012	549	225	11	38
June	30 750	1 541	1 139	1 140	595	246	8	39
July	35 284	1 894	1 396	1 018	642	428	8	50
August	29 350	1 401	1 508	994	579	312	7	37
September	31 364	1 504	2 041	1 529	739	253	7	38
October	34 388	1 313	3 077	2 230	946	232	7	35
November	34 937	1 275	2 721	1 886	851	344	7	48
December	33 134	1 471	2 867	2 360	1 159	397	13	70
2009								
January	20 830	861	973	708	655	567	7	25
February	28 126	1 060	1 457	476	476	259	8	29
March	29 053	1 163	1 263	1 363	991	273	8	35

(a) Spritzig table wines are included with table wine.

(c) Quantities on which excise duty was paid.

(b) See paragraph 4 of the Explanatory Notes and Glossary.

DOMESTIC SALES OF AUSTRALIAN FORTIFIED WINE BY WINEMAKERS

	<i>Sherry in glass less than 2 litres</i>	<i>Port in glass less than 2 litres</i>	<i>Other in glass less than 2 litres (a)</i>	<i>Soft packs</i>	<i>All other containers (b)</i>	Total fortified
	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
2005-06	1 751	3 785	366	8 279	4 325	18 510
2006-07	1 662	3 452	440	7 865	3 973	17 387
2007-08	1 802	3 429	401	7 330	4 217	17 183
2008						
March	np	247	np	470	296	1 122
April	118	243	26	575	278	1 241
May	139	346	28	693	387	1 594
June	140	317	28	757	300	1 541
July	184	370	38	780	522	1 894
August	137	339	24	555	345	1 401
September	np	268	np	695	395	1 504
October	143	236	32	548	354	1 313
November	np	290	np	485	320	1 275
December	np	352	39	np	357	1 471
2009						
January	np	145	29	np	221	861
February	np	167	17	np	295	1 060
March	np	222	28	np	297	1 163

np not available for publication but included in totals where applicable, unless otherwise indicated

(a) Includes muscat, madiera, tokay and white port.

(b) Includes tankers, cans and rigid containers including glass 2 litres and over.

EXPORTS OF AUSTRALIAN PRODUCED WINE(a), By wine type

	WINE TYPE						Total wine
	White table	Red/Rosé table	Table wine	Fortified wine	Sparkling wine	Other wine	
QUANTITY ('000 L)							
2005-06	r258 794	445 319	704 113	2 587	14 338	733	721 771
2006-07	276 565	491 589	768 154	2 781	15 366	625	786 926
2007-08	243 609	451 242	694 851	2 256	16 392	1 212	714 711
2008							
January	13 844	26 823	40 667	128	752	41	41 588
February	15 526	30 057	45 583	85	1 102	83	46 852
March	19 757	36 430	56 186	205	960	156	57 506
April	20 281	34 976	55 257	100	922	168	56 446
May	22 347	38 137	60 484	228	1 296	163	62 171
June	18 784	31 247	50 031	141	817	75	51 063
July	24 719	37 000	61 719	159	1 279	378	63 536
August	25 462	39 798	65 260	267	1 250	213	66 990
September	23 899	42 375	66 274	258	1 698	358	68 588
October	23 798	41 949	65 746	293	2 195	278	68 512
November	18 826	29 741	48 567	123	1 222	128	50 039
December	27 708	37 723	65 431	240	985	352	67 008
2009							
January	18 239	r27 102	r45 341	80	640	115	r46 176
February	r24 406	r32 787	r57 193	231	r705	73	r58 202
March	27 078	40 665	67 743	125	813	274	68 955
VALUE (\$'000) (b)							
2005-06	862 756	1 791 760	2 654 516	15 229	81 138	4 366	2 755 249
2006-07	845 501	1 930 310	2 775 810	14 707	83 213	3 154	2 876 885
2007-08	794 231	1 786 094	2 580 325	13 949	77 356	8 397	2 680 027
2008							
January	45 461	98 356	143 816	878	4 017	440	149 151
February	48 805	118 465	167 271	738	5 063	467	173 539
March	64 488	146 209	210 697	1 057	5 146	1 166	218 066
April	62 715	127 085	189 800	712	4 530	998	196 041
May	68 167	146 105	214 272	1 113	5 695	931	222 011
June	56 055	122 217	178 272	831	4 093	593	183 789
July	68 151	138 761	206 912	871	5 046	838	213 666
August	75 779	150 807	226 587	1 423	5 593	417	234 020
September	72 238	155 165	227 403	1 603	9 020	701	238 727
October	75 527	164 410	239 936	2 054	11 457	476	253 922
November	58 071	121 295	179 367	888	6 293	274	186 822
December	66 664	146 963	213 627	1 147	4 942	858	220 574
2009							
January	44 424	r93 378	r137 801	534	3 099	246	r141 680
February	r57 721	r123 809	r181 530	913	r3 540	124	r186 108
March	63 701	140 889	204 590	1 009	4 303	600	210 502

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(a) Exports may include sales made by exporters other than winemakers.

(b) See paragraph 8 of the Explanatory Notes.

Source: ABS data available on request, International Trade database

EXPORTS AND IMPORTS OF BRANDY

Period	EXPORTS (a)		IMPORTS (b)	
	Quantity	Value(c)	Quantity	Value(c)
	'000 L al	\$'000	'000 L al	\$'000
2005-06	38	2 037	494	8 590
2006-07	8	216	447	8 968
2007-08	4	71	452	10 608
2008				
January	—	2	25	819
February	—	24	24	564
March	—	1	38	551
April	—	1	24	565
May	—	2	38	771
June	—	—	42	874
July	1	15	38	903
August	68	153	27	855
September	66	205	52	1 302
October	3	26	49	917
November	1	22	38	1 189
December	—	1	85	2 278
2009				
January	—	1	27	831
February	—	1	23	579
March	—	2	27	644

— nil or rounded to zero (including null cells)

(a) Exports may include sales made by exporters other than winemakers. From March 2004 to July 2006 the Brandy exports included some re-exports due to confidentiality restrictions. From August 2006 the Brandy export figure does not include re-exports.

(b) Imports cleared for home consumption. See paragraph 6 of the Explanatory Notes.

(c) See paragraphs 8 and 9 of the Explanatory Notes.

Source: ABS data available on request, International Trade database

EXPORTS AND IMPORTS, Selected countries(a)—March 2009

	WINE TYPE						TOTAL WINE	
	White table	Red/rosé table	Total table	Fortified	Sparkling	Other	Quantity	Value(b)
	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	\$'000
EXPORTS (c)								
United Kingdom(d)	7 886	11 957	19 843	1	311	214	20 369	52 061
United States of America	11 813	12 141	23 954	44	82	—	24 081	68 447
Canada	1 152	2 658	3 810	14	78	3	3 906	17 563
Germany	628	1 093	1 721	—	—	—	1 721	3 587
New Zealand	412	899	1 311	7	103	32	1 454	5 593
Netherlands	1 319	1 521	2 840	2	16	—	2 859	7 853
Denmark	577	981	1 558	3	11	—	1 571	3 339
Belgium	703	756	1 459	—	—	—	1 459	3 289
China (excludes SARs and Taiwan)	492	3 726	4 218	1	23	1	4 243	10 699
Ireland	257	234	491	—	1	—	492	2 218
Sweden	408	717	1 125	1	34	—	1 160	4 971
Japan	330	734	1 064	7	59	—	1 130	4 726
France	124	110	233	—	1	—	234	434
Singapore	114	406	520	5	13	—	537	4 421
Hong Kong (SAR of China)	105	502	607	—	8	—	615	5 304
Norway	102	360	463	—	7	—	469	1 495
Finland	99	458	557	1	18	—	576	2 188
United Arab Emirates	49	77	126	1	10	—	137	621
Malaysia	18	177	195	—	2	—	198	2 160
Taiwan	11	92	103	—	4	—	107	764
Total other countries(e)	479	1 066	1 545	37	32	24	1 639	8 771
Total all countries	27 078	40 665	67 743	125	813	274	68 955	210 502
IMPORTS (f)								
New Zealand	2 102	231	2 333	—	17	17	2 367	16 334
Italy	75	98	173	—	332	72	576	4 442
France	26	55	81	—	104	144	329	4 376
Portugal	1	1	2	—	—	23	25	107
Spain	7	9	17	1	9	10	37	322
Chile	3	1	4	—	—	—	4	18
Germany	2	11	13	—	4	25	41	206
South Africa	—	1	1	—	—	—	1	7
Total other countries(e)	15	44	59	—	2	8	69	499
Total All Countries	2 232	451	2 682	2	468	298	3 449	26 311

— nil or rounded to zero (including null cells)

(a) For details on the selection of countries see paragraph 7 of the Explanatory Notes.

(b) See paragraphs 8 and 9 of the Explanatory notes.

(c) Exports may include sales made by exporters other than winemakers.

(d) United Kingdom, Channel Islands and Isle of Man

(e) Includes other countries as detailed in *Standard Australian Classification of Countries (SACC)* (cat. no. 1269.0).

(f) Imports cleared for home consumption. See paragraph 6 of the Explanatory Notes.

Source: ABS data available on request, International Trade database

EXPORTS OF AUSTRALIAN WINE(a), By region

Period	Oceania and Antarctica	Europe and the Former USSR	Southeast Asia	Northeast Asia	Northern America	Other(b)	Total All Regions	European Union(c)
QUANTITY ('000 L)								
2005-06	28 563	393 895	10 819	27 655	253 851	6 987	721 771	387 913
2006-07	38 318	423 032	14 876	40 769	262 120	7 811	786 926	415 516
2007-08	24 412	402 784	13 163	32 218	233 437	8 696	714 711	397 423
2008								
January	1 127	23 879	835	1 601	13 535	611	41 588	23 415
February	1 258	27 785	1 013	2 348	13 738	710	46 852	27 331
March	1 708	33 240	1 159	2 332	18 423	644	57 506	32 845
April	1 533	33 139	1 122	2 657	17 255	740	56 446	32 554
May	2 002	34 263	1 167	2 829	20 812	1 098	62 171	33 796
June	1 855	28 187	1 039	3 977	15 325	681	51 063	27 893
July	1 805	37 466	1 006	2 879	19 655	725	63 536	37 020
August	1 882	36 693	820	2 290	24 737	568	66 990	36 174
September	2 431	36 124	1 099	2 649	25 581	704	68 588	35 798
October	2 317	38 793	1 271	3 117	22 448	566	68 512	38 124
November	2 525	23 352	1 283	3 223	19 131	524	50 039	22 832
December	1 174	31 287	1 284	4 697	27 798	767	67 008	30 906
2009								
January	1 793	23 755	359	2 315	17 602	352	46 176	23 148
February	1 162	23 484	1 167	2 772	29 015	r603	58 202	23 065
March	1 555	31 591	1 049	6 385	27 987	388	68 955	30 761
VALUE(d) (\$'000)								
2005-06	104 745	1 328 880	76 232	109 242	1 109 856	26 294	2 755 249	1 301 499
2006-07	111 967	r1 385 398	88 665	r148 823	1 111 964	30 067	r2 876 885	r1 356 059
2007-08	94 641	1 287 628	90 880	173 328	997 664	35 886	2 680 027	1 265 527
2008								
January	4 323	74 900	5 794	9 425	51 946	2 763	149 151	73 200
February	5 107	86 438	7 248	13 796	58 119	2 830	173 539	85 183
March	7 342	115 947	9 263	12 517	70 070	2 928	218 066	114 170
April	6 357	95 585	7 709	14 823	67 851	3 716	196 041	93 643
May	8 812	105 055	9 337	15 698	79 793	3 316	222 011	103 080
June	7 876	86 973	8 702	18 479	59 031	2 728	183 789	85 571
July	7 151	112 509	7 196	13 410	70 822	2 578	213 666	111 003
August	7 964	111 983	6 186	14 689	90 736	2 461	234 020	109 851
September	10 118	100 812	5 983	15 813	103 186	2 816	238 727	99 413
October	9 574	123 241	8 814	16 107	92 938	3 248	253 922	120 526
November	10 115	72 982	7 377	19 814	73 831	2 703	186 822	71 350
December	4 572	86 396	7 608	24 964	93 361	3 674	220 574	84 926
2009								
January	6 646	67 667	2 391	r10 713	52 658	1 604	r141 680	65 691
February	4 802	70 446	9 159	14 709	84 303	2 688	186 108	68 704
March	6 149	84 709	8 549	23 282	86 010	1 802	210 502	80 958

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(a) Exports may include sales made by exporters other than winemakers.

(b) Includes ships' stores and other countries as detailed in Standard Australian Classification of Countries (SACC) (cat. no. 1269.0).

(c) The 'European Union' is not additional to the total and is a component of the 'Europe and the former USSR' region. Includes all 25 current members of the European Union.

(d) See paragraph 8 of the Explanatory Notes.

IMPORTS CLEARED (a), Selected Countries(b)

	New Zealand	Italy	France	Portugal	Spain	Chile	Germany	South Africa	Total other countries	Total All Countries
QUANTITY ('000 L)										
2005-06	13 228	5 450	4 563	894	796	476	411	299	1 049	27 165
2006-07	18 142	5 544	5 354	482	947	586	901	517	1 802	34 275
2007-08	23 859	7 117	7 087	723	1 167	4 449	557	2 527	5 828	53 313
2008										
January	1 399	400	555	32	106	909	43	177	372	3 992
February	2 397	334	390	18	110	679	19	9	414	4 372
March	1 705	474	480	97	109	496	87	1 026	696	5 170
April	1 681	462	461	67	79	226	82	186	1 231	4 475
May	1 899	264	445	36	19	95	35	268	725	3 786
June	1 766	626	372	45	67	137	23	287	64	3 387
July	2 257	809	628	77	59	603	96	109	95	4 733
August	2 511	1 101	785	36	141	83	22	91	212	4 981
September	3 544	787	1 265	48	183	281	43	442	981	7 574
October	4 799	700	920	110	138	1 740	33	556	155	9 153
November	4 307	826	1 000	55	182	193	89	216	122	6 991
December	4 044	711	547	51	61	32	55	315	362	6 177
2009										
January	1 984	454	r377	23	94	44	65	52	378	r3 471
February	2 444	275	190	27	52	67	20	9	215	3 299
March	2 367	576	329	25	37	4	41	1	69	3 449
VALUE (c) (\$'000)										
2005-06	108 523	28 288	79 934	2 658	3 925	1 961	2 163	1 175	5 559	234 186
2006-07	155 913	32 081	97 134	2 050	4 900	2 439	3 347	1 389	7 769	307 023
2007-08	209 401	40 543	142 906	2 888	7 265	7 284	2 935	5 522	12 740	431 485
2008										
January	12 643	2 470	11 000	114	786	1 404	197	465	739	29 817
February	21 512	2 034	9 089	70	903	830	138	45	437	35 056
March	16 100	2 423	9 406	454	802	487	468	1 431	1 105	32 676
April	14 589	2 705	9 834	219	306	423	310	794	1 359	30 539
May	15 729	1 839	9 693	144	217	149	195	209	1 781	29 956
June	15 934	3 433	7 480	263	511	581	172	831	600	29 806
July	15 606	4 853	9 801	295	452	520	285	326	525	32 662
August	17 548	6 111	16 051	230	895	362	232	303	781	42 514
September	28 443	4 717	19 336	206	1 100	793	308	1 328	1 492	57 724
October	37 843	4 233	15 199	470	842	1 401	167	1 659	965	62 781
November	31 887	6 224	17 744	246	932	1 029	648	689	940	60 340
December	31 910	4 704	14 873	244	473	202	341	1 028	1 737	55 511
2009										
January	15 281	3 353	r5 800	113	549	295	404	185	853	r26 834
February	18 293	1 974	4 682	120	465	286	103	40	543	26 508
March	16 334	4 442	4 376	107	322	18	206	7	499	26 311

r revised

(a) Imports cleared for home consumption. See paragraph 6 of the Explanatory Notes.

(b) For details on the selection of countries see paragraph 7 of the Explanatory Notes.

(c) See paragraph 9 of the Explanatory Notes

Source: ABS data available on request, International Trade database

IMPORTS CLEARED BY WINE TYPE(a)

Period	WINE TYPE						Total wine
	White table	Red/Rosé table	Table wine	Fortified wine	Sparkling wine	Other wine	
QUANTITY ('000 L)							
2005-06	12 996	6 601	19 597	133	5 924	1 511	27 165
2006-07	19 003	6 487	25 490	123	7 000	1 662	34 275
2007-08	31 319	11 260	42 580	159	8 268	2 307	53 313
2008							
January	2 705	564	3 269	15	548	161	3 992
February	3 283	469	3 752	1	514	104	4 372
March	2 271	2 200	4 471	18	423	259	5 170
April	2 872	913	3 785	7	527	157	4 475
May	2 766	633	3 400	7	289	90	3 786
June	2 241	609	2 851	20	456	61	3 387
July	3 109	755	3 864	8	736	124	4 733
August	2 867	1 025	3 893	9	845	234	4 981
September	4 977	1 321	6 298	11	1 100	165	7 574
October	6 760	1 289	8 049	11	955	137	9 153
November	4 584	984	5 568	9	1 214	200	6 991
December	4 384	859	5 243	20	762	152	6 177
2009							
January	2 033	682	2 715	55	r509	192	r3 471
February	2 291	539	2 830	12	405	51	3 299
March	2 232	451	2 682	2	468	298	3 449
VALUE (b) (\$'000)							
2005-06	105 647	39 580	145 227	1 107	80 716	7 136	234 186
2006-07	155 180	46 720	201 900	1 154	97 533	6 437	307 023
2007-08	222 578	64 581	287 158	1 523	132 353	10 450	431 485
2008							
January	15 166	4 887	20 052	149	8 181	1 434	29 817
February	20 580	4 276	24 856	10	9 799	392	35 056
March	18 061	5 702	23 763	209	7 504	1 200	32 676
April	16 133	4 244	20 377	86	9 220	856	30 539
May	17 888	5 613	23 501	93	6 000	361	29 956
June	17 308	5 526	22 833	262	6 258	452	29 806
July	17 310	5 831	23 140	122	8 897	502	32 662
August	22 150	7 821	29 971	116	11 577	850	42 514
September	29 796	9 268	39 064	134	17 806	720	57 724
October	38 428	8 930	47 358	149	14 601	672	62 781
November	34 169	8 437	42 606	121	16 567	1 046	60 340
December	33 394	6 358	39 753	159	14 927	672	55 511
2009							
January	15 791	4 070	19 861	121	r5 766	1 087	r26 834
February	17 141	3 833	20 974	66	5 226	242	26 508
March	14 955	4 477	19 432	14	5 423	1 441	26 311

r revised

(a) Imports cleared for home consumption. See paragraph 6 of the Explanatory Notes.

(b) See paragraph 9 of the Explanatory Notes

Source: ABS data available on request, International Trade database

EXPLANATORY NOTES

INTRODUCTION

1 The information shown in this publication for the domestic sales of Australian produced wine is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale. Statistics relating to import clearances and exports are based on information provided to the Australian Customs Service by importers, exporters and their agents.

SCOPE AND COVERAGE

2 The information on domestic sales of Australian produced wine is obtained from 105 winemaking enterprises with sales of 250,000 litres or more in either of the previous two financial years and crush 400 or more tonnes of grapes annually. These account for approximately 92% of total wine sales. All sales data are collected on an Australia-wide basis only and state figures are therefore not available.

3 Tables 1, 3 & 4 include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the last exclusion being necessary to avoid duplication in the published figures. From July 1998 the definition for table wine in the glass container categories changed from '1 litre and under' to 'less than 2 litres'. This series has been retained as the contribution of the over 1 litre but under 2 litres containers (such as table wine in magnum sized bottles) is believed to have been less than 1%. There is an expectation this contribution will increase in the future. This has a consequential effect for the 'other containers' category which includes glass containers 2 litres and over from July 1998 (prior to this it was glass over 1 litre). This series will also be retained.

4 From July 2000, the category 'Flavoured wine' has been changed to 'Other wine products'. This change reflects the inclusion of de-alcoholised, low and reduced alcohol wines in the category. These wine types were previously included in 'Table wine'. While it is expected that the effect on the 'Table wine' series resulting from this change will be insignificant, care should be taken in comparing 'Flavoured wine' with 'Other wine products'.

IMPORTS AND EXPORTS

5 Figures relating to international trade in wine and brandy are presented in tables 5–10 to provide a basis for assessing the overall wine market. ABS procedures are designed to ensure that sufficient editing is undertaken to guarantee the quality and integrity of trade statistics to at least the six-digit Harmonized Commodity Description and Coding System (HS) level. After the release of monthly trade statistics, the ABS may receive a number of client requests to investigate cases of possible misreporting. Most relate to potential errors at the more detailed levels of the commodity classification. Client requests for data investigations of this type will be undertaken free of charge if data at the six-digit level of the HS are affected. Otherwise investigations will only be considered if the value of the aggregate data queried exceeds \$250,000 in each month queried, and the cost of the investigation is met by the client.

6 Imports cleared for home consumption (including re-imports, that is, goods originating in Australia that have been exported but then returned to source) comprise those goods entered for home consumption, together with goods cleared from Customs warehouses. Exports of Australian produce are defined as exports of goods, materials or articles which have been produced, manufactured or partly manufactured in Australia. Due to a change in the Customs Tariff codes implemented in July 1999 and July 2000, the wine type categories are not necessarily comparable with earlier data.

7 In order to retain stability in the time-series of data, the selection of countries for which exports and imports data has been presented has been based upon the level of annual imports or exports from the previous financial year.

8 The value of exports is the free on board (f.o.b.) transactions value of the goods expressed in Australian dollars. The ABS converts foreign currency f.o.b. values to

EXPLANATORY NOTES *continued*

IMPORTS AND EXPORTS

continued

Australian dollars using the exchange rate prevailing on the date of departure shown on the export manifest.

9 The value of imports is the Australian customs value. Goods are valued at the point of containerisation (in most cases) or the port of shipment, or at the customs frontier of the exporting country, whichever comes first.

10 For details of currency conversion procedures for wine export values, please refer to 2.34 and 2.35 of *International Merchandise Trade, Australia; Concepts, Sources and Methods, 2001* (cat. no. 5489.0). Goods invoiced in one of six major foreign currencies are converted to Australian dollars by the Australian Bureau of Statistics. Sales in other foreign currencies are converted by the exporter to Australian dollars.

SEASONALLY ADJUSTED AND TREND ESTIMATES

11 Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather and industrial disputes).

12 The seasonally adjusted estimates in this publication have been produced using a concurrent methodology whereby the seasonal factors are revised each month to take into account the seasonality exhibited by the latest observation. A more detailed review is conducted annually.

13 The revision properties of the seasonally adjusted and trend estimates have been improved by the use of autoregressive integrated moving average (ARIMA) modelling. ARIMA modelling relies on the characteristics of the series being analysed to project future period data. The Sales of Australian Wine and Brandy by Winemakers Survey uses ARIMA modelling where appropriate for individual time series. The ARIMA model is assessed as part of the annual reanalysis. For more information on the details of ARIMA modelling see feature article: Use of ARIMA modelling to reduce revisions in the October 2004 issue of *Australian Economic Indicators* (cat. no. 1350.0).

14 The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of wine sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.

15 For further information, see *Information Paper: A Guide to Interpreting Time Series — Monitoring Trends* (cat. no. 1349.0) or contact the Director, Time Series Analysis on Canberra (02) 6252 6354 or via e-mail at time.series.analysis@abs.gov.au.

ACKNOWLEDGMENT

16 ABS publications draw extensively on information provided freely by individuals, businesses, governments and other organisations. Their continued cooperation is very much appreciated: without it, the wide range of statistics published by the ABS would not be available. Information received by the ABS is treated in strict confidence as required by the *Census and Statistics Act 1905*.

RELATED PUBLICATIONS

17 Another ABS publication which may be of interest is the *Australian Wine and Grape Industry* (cat. no. 1329.0). This is a statistical compendium of Australia's wine and grape industries containing information on: area of vines and production of grapes by region; wine production and grapes crushed by region; structure of the wine manufacturing industries; stocks of wine held by winemakers at 30 June; domestic wine sales; exports and imports of wine; price indexes of grapes and wine; consumption of wine and world comparisons.

18 Current publications and other products by the ABS are listed on the ABS web site. The ABS also issues a daily Release Advice on the web site which details products to be released in the week ahead.

GLOSSARY

Carbonated wine	Wine which has dissolved carbon dioxide and the carbon dioxide is added artificially to the wine.
Domestic sales	All sales of Australian produced wine by winemakers within the scope of the survey whether they be wholesale or retail sales, or bulk sales to other wineries outside of the scope of the survey. Excluded are inter-winery sales, sales to ships' stores and the volume of imported wine blended with Australian wine and sold domestically.
Exports	Exports of wine to overseas ports including sales made by exporters and wine producers.
Fortified wine	Wine to which grape spirit, brandy or both has been added, thereby adding alcoholic strength and precluding further fermentation. Fortified wine must contain at least 150 millilitres/litre and not more than 200 millilitres/litre of ethanol at 20° Centigrade.
Grape spirit	Spirit obtained from the distillation of wine or by-products of winemaking or the fermented liquor of a mash of dried grapes and contains methanol in a proportion not exceeding 3 grams per litre at 20° Centigrade of the ethanol content.
Imports cleared for home consumption	Imported goods brought into the country for consumption or further processing, but excluding goods imported with the reasonable expectation of re-export within a limited time.
Other containers	All other wine packaging except glass bottles containing less than 2 litres and soft packs. Included in this category are glass containers greater than 2 litres, cans and bulk wine in tankers or other such containers.
Other wine products	Products such as flavoured wine, cocktails, marsala, aperitif and tonic wines. De-alcoholised, low and reduced alcohol wines are also included.
Soft packs	A container type including all collapsible packs whether plastic or of other material.
Sparkling	A product consisting of wine that by complete or partial fermentation of contained sugars has become surcharged with carbon dioxide.
Table wine	A product of the complete or partial fermentation of fresh grapes or products derived solely from fresh grapes.
Total other wine	Includes fortified wines such as sherry, port, muscat, maderia, tokay and white port etc., sparkling wines both bottle and bulk fermented, carbonated wine, vermouth and other wine products such as flavoured wine, cocktails, marsala, aperitif and tonic wines, de-alcoholised and low or reduced alcohol wines.

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